

NORTH BAY HOME & GARDEN EXPO

20-22 FEBRUARY 2026

**BOART LONGYEAR
MEMORIAL GARDENS**

NORTH BAY, ON



Presented by:



**EXHIBITOR
INFORMATION &
APPLICATION**

SHOW DETAILS



The 2026 Home and Garden Expo returns to the Boart Longyear Memorial Gardens in North Bay as the region's most well-attended home show, with attendance growing significantly year over year.

Strategically scheduled in February—the start of the home building and renovation season—our show has become the premier destination for homeowners, renovators, and industry professionals.

With an expanded and innovative marketing strategy, we continue to drive record traffic to the event, ensuring exhibitors connect directly with serious, motivated customers who are ready to discuss their building and renovation plans.



DATES

FRIDAY FEB 20 • 3:00PM to 8:00PM

SATURDAY FEB 21 • 9:00AM to 5:00PM

SUNDAY FEB 22 • 9:00AM to 2:30PM

LOCATION

BOART LONGYEAR MEMORIAL GARDENS

100 CHIPPEWA STREET WEST
NORTH BAY, ON



APPLICATION FORM

PLEASE READ CAREFULLY - SHOW INFORMATION

DEADLINE: **NOVEMBER 21, 2025**



Company Name: _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Website: _____

Tradeshow Contact

Contact Name: _____

Position: _____ Email: _____

Telephone: _____ Fax: _____

Tradeshow Requirements

Number of Booths Required: _____

Electrical Connection Required: ☐ No ☐ Yes

Table(s) Required: ☐ No ☐ Yes, number: _____

Chair(s) Required: ☐ No ☐ Yes, number: _____

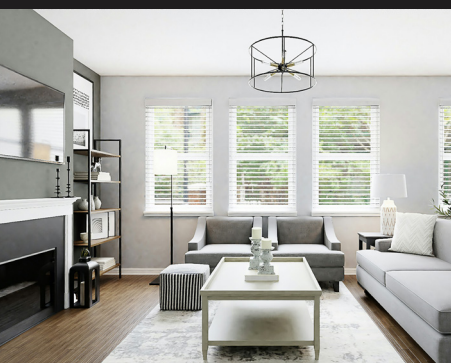
Cost of Exhibit Space (Early Bird Rate)

Booths (001-101): \$ 950.00 each plus HST (booths are 8' x 10' and can be doubled, tripled, etc.)

Corners: \$ 50.00 extra

Out-of-Town Fees: \$ 75.00 (in addition to booth pricing, i.e. Hawkers Fees)

Please Note: If you have lived in the City of North Bay for one year at any time, you may be exempt.



Payment Important:

To confirm your booth, please complete your application and send your 50% deposit (or full payment) by e-transfer to: payments@northbayexpo.ca.

Be sure to include your business name in the message.

Deposits are non-refundable after January 16, 2026. If full payment is not received by this date, your booth will be released and resold.

The remaining balance of your exhibitor fees is due no later than February 12, 2026.

Applications are processed on a first-come, first-served basis. If the event is sold out at the time of your application, you will be notified promptly and your cheque will be returned in full.

SPONSORSHIP OPPORTUNITIES



The Home & Garden Expo brings together more than 5,000 eager visitors each year! With a buzzing atmosphere and a strong social media presence, the Expo is the place where conversations start and connections grow.

This year, your business has the chance to be front and centre through our engaging sponsorship opportunities. From bold branding to face-to-face interactions, each package is designed to showcase your business and connect you with a motivated, interested audience.

Check out the sponsorship packages below and discover the best way to shine at the Expo:

1. Title Sponsor - \$4,000 (1 Opportunity)

Become the official Title Sponsor of the Home & Garden Expo, receiving premier exposure as the event's lead supporter. Your brand will benefit from:

- **Logo placement** on all marketing materials including digital, print, and signage throughout the event
- **Exclusive mention** in over \$30,000 worth of paid advertising and promotions
- **Prime booth placement** at the Expo entrance to maximize visibility and engagement
- **On-stage recognition** during key Expo announcements and activities



2. Tote Bag Sponsor - \$500 per spot (10 Opportunities)

Have your brand featured on 5,000 tote bags handed to every attendee. As a tote bag sponsor, your logo will travel home with every guest, providing exposure beyond the event.

- **Logo** prominently displayed on one side of the bag
- **High retention value** as attendees are likely to reuse the tote bag in daily life



Yes ☐

3. Vendor Coffee Break Sponsor - \$250 per day (3 Opportunities)

Help keep our vendors energized by sponsoring coffee breaks throughout the day. As a sponsor, your brand will be acknowledged in the vendor lounge and on signage by the coffee stations.

- **Signage** in the vendor lounge
- **Recognition** in the vendor communication leading up to the event



YOUR
LOGO

Yes ☐

SPONSORSHIP OPPORTUNITIES

**NORTH BAY
HOME &
GARDEN
EXPO**

4. Branded Lanyards - \$500 (1 Opportunity)

Place your brand around the neck of every show vendor and staff member. This highly visible opportunity ensures continuous brand exposure throughout the event.

- **Branded lanyards** worn by all vendors and staff
- **Premium visibility** in front of vendors and attendees



5. Friday Night Social - \$2,500 (1 Opportunity)

Sponsor the exclusive Friday night social, an evening event where all vendors will network and relax after the first day of the show.

- **Brand exposure** during the social, with signage at the event
- **Logo recognition** in pre-event communications with vendors
- **Opportunity to provide branded items** or materials for the event

Yes ☐

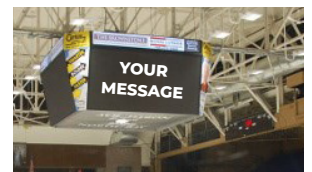


6. Video Board Advertising - \$250 (Unlimited Opportunities)

Advertise your business on our video boards displayed throughout the venue for the duration of the event. This affordable option guarantees ongoing visibility for your brand.

- **30-second spot** featured on the video board at regular intervals
- **Wide audience reach** with continuous exposure during the event

Yes ☐



7. Echo Podcast Network Vendor Profiles - \$250 (Unlimited Opportunities)

Allow your audience to engage with you and your brand on a deeper level through podcasting! Take advantage of the Echo Podcast Network's professional podcasting services and reach within the community, while creating a valuable marketing asset.

- **Vendor interviews** featured in a professional podcast format
- **Cross-promotion** through social media channels after the event

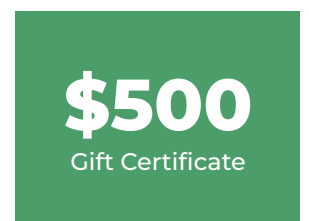
Yes ☐



8. Expo Passport Contest to win a \$500 Gift Certificate - \$200 (10 Opportunities)

This contest drives traffic to every participating booth, creating valuable interactions for sponsors. Attendees **collect stamps at participating booths** to complete their passport and enter a draw. One **winner will receive a \$500 gift certificate** from a participating sponsor, purchased by the Expo. The winner will be awarded the prize and promoted on social media for **added exposure beyond the event floor**.

Yes ☐



EXHIBITORS AGREEMENT



LOCATION

Located at the Boart Longyear Memorial Gardens, this space allows for a large exhibiting space with high ceilings. There will be ample **parking for exhibitors at the back of the building**, and excellent parking for show-goers.

REGISTRATION

Please visit the Expo desk first. A registration form must be signed and all fees must be paid in full before your booth can be set up on the exhibit floor. An Expo representative will get you tablecloths, if necessary, and show you where your booth is to be set up.

SET UP

Booth set up may start after 3:00 PM on Thursday, February 19, 2026. **You must be completely set up by 3:00 PM on Friday afternoon.** Power is supplied to each booth, if necessary. Exhibitors are required to supply their own extension cords, and no extension cords are allowed to cross the aisles for safety reasons. The Expo will supply 1 table and 2 chairs.

TEARDOWN

Your booth may be removed after 2:30PM on Sunday, February 22, 2026. Monday, February 23 can also be used to remove your exhibit until 10:00AM. Please remove all of your garbage at this time as well. To ensure safety and protect both your brand and the Expo's reputation, please **do not begin tearing down your booth before this time.**

ADVERTISING

There will be increased advertising used extensively in **all media to ensure the best possible exposure for the Expo.** This means people who are interested in building or renovating will be attracted to a variety of exhibitors available for their building project questions and answers.

EVENING SOCIAL

There will be a **complimentary beer social on Friday at 8:00PM** in the Trophy Room of the Boart Longyear Memorial Gardens. Beverages, donuts and muffins will be available to the exhibitors throughout the Expo.

CONTACT

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Visit our website
for ongoing updates:

northbayexpo.ca